xloop™

App Pilot

AI-Powered Funds Information Discovery

Transforming investment decisions for Pakistan's largest asset management firm

Information Overload

- **40+ page** Fund Management Reports
- Tedious information extraction
- Time-consuming research

Poor Decision Making

| Unclear risk profiling | Wrong fund selections | Manual comparison processes |

Service Gaps

Long advisor response times

Inconsistent customer support

Complex navigation requirements

Investor Pain Points

Complex Reports

40+ pages to find basic fund details

Unknown Risk Appetite

Poor fund-investor matching

Manual Comparisons

Required financial literacy & extensive time

Delayed Support

Human-dependent query resolution

App Pilot
LLM-Powered Investment Assistant

Risk Profiling

Natural language assessment of investor appetite

Smart Recommendations

Personalized fund suggestions based on risk profile

Real-Time Comparisons

Performance, returns & risk analysis
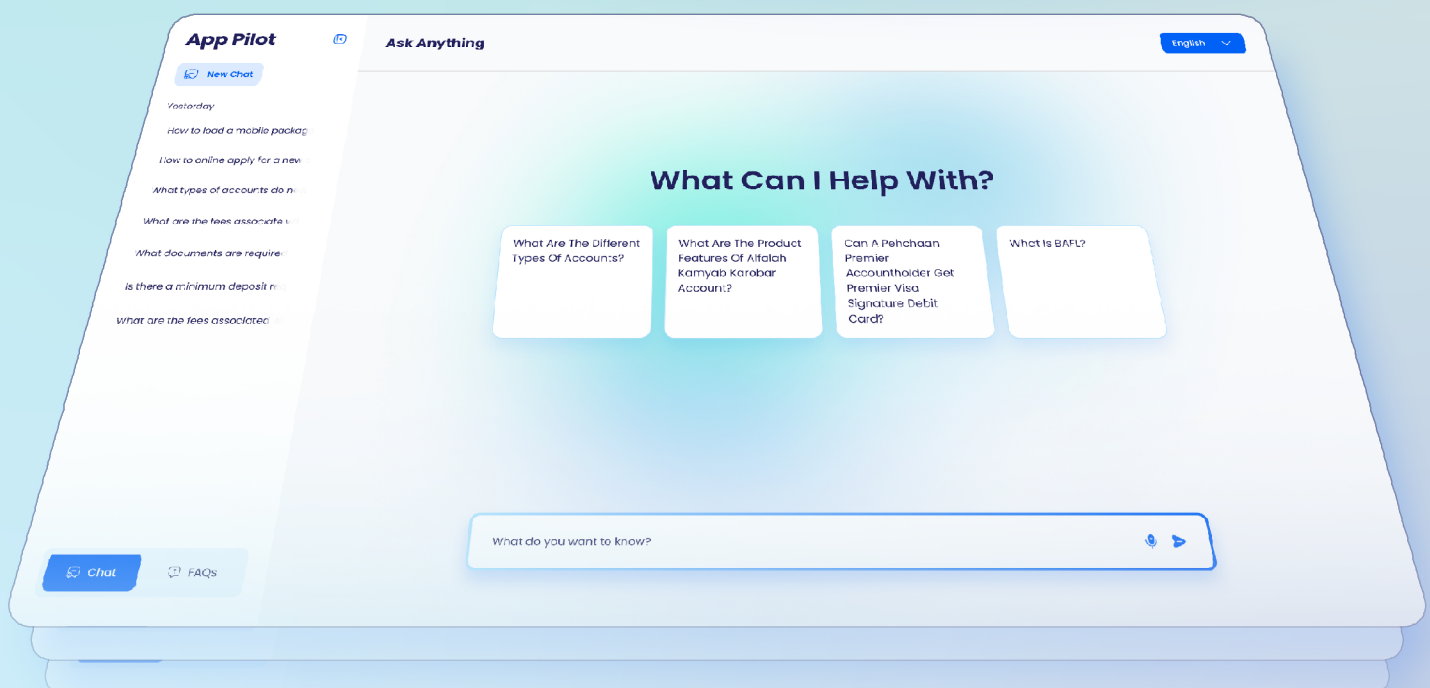
Instant Fund Insights

Objectives, holdings, sectors & fees

24/7 Support

Round-the-clock investment guidance

Natural Language Interface

No complex navigation required

User Experience

Conversational interface

Web & mobile integration

Simplified fund discovery

Automated recommendations

App Pilot

What Can I Help With?

App Pilot Ask Anything

New Chat

Yesterday

How to load a mobile packag
How to online apply for a new
What types of accounts do n
What are the fees associate
What documents are require
Is there a minimum deposit r
What are the fees associated

What Are The
Types Of Accoun

✦ How It Works

Risk Assessment →	Profile Categorization →	Fund Matching →

Technical Foundation

Advanced
LLM integration

Real-time
data processing

Multi-platform
deployment

The Impact

↗

25%

User Engagement Increase
More frequent platform use & inquiries

↗

20%

Improved Financial Literacy
Better informed investment decisions

↗

30%

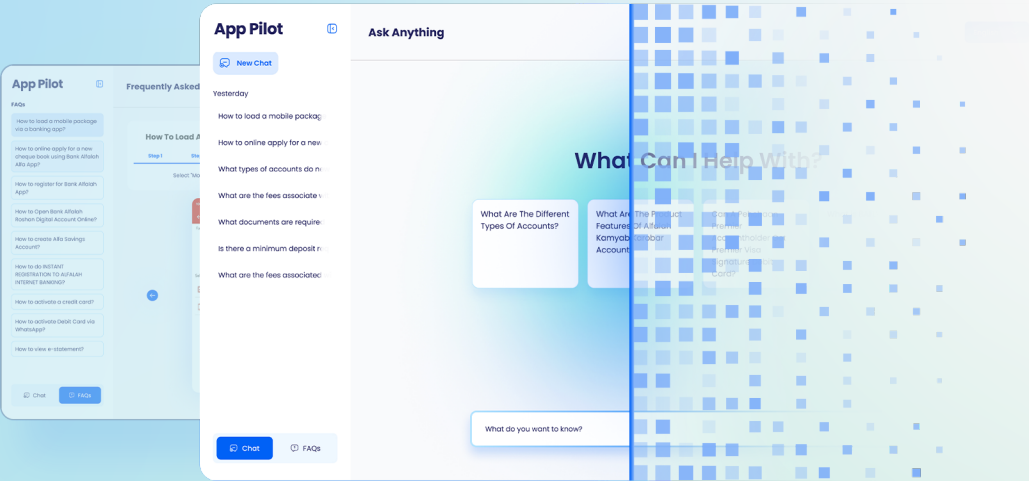**Reduced Advisor Workload**
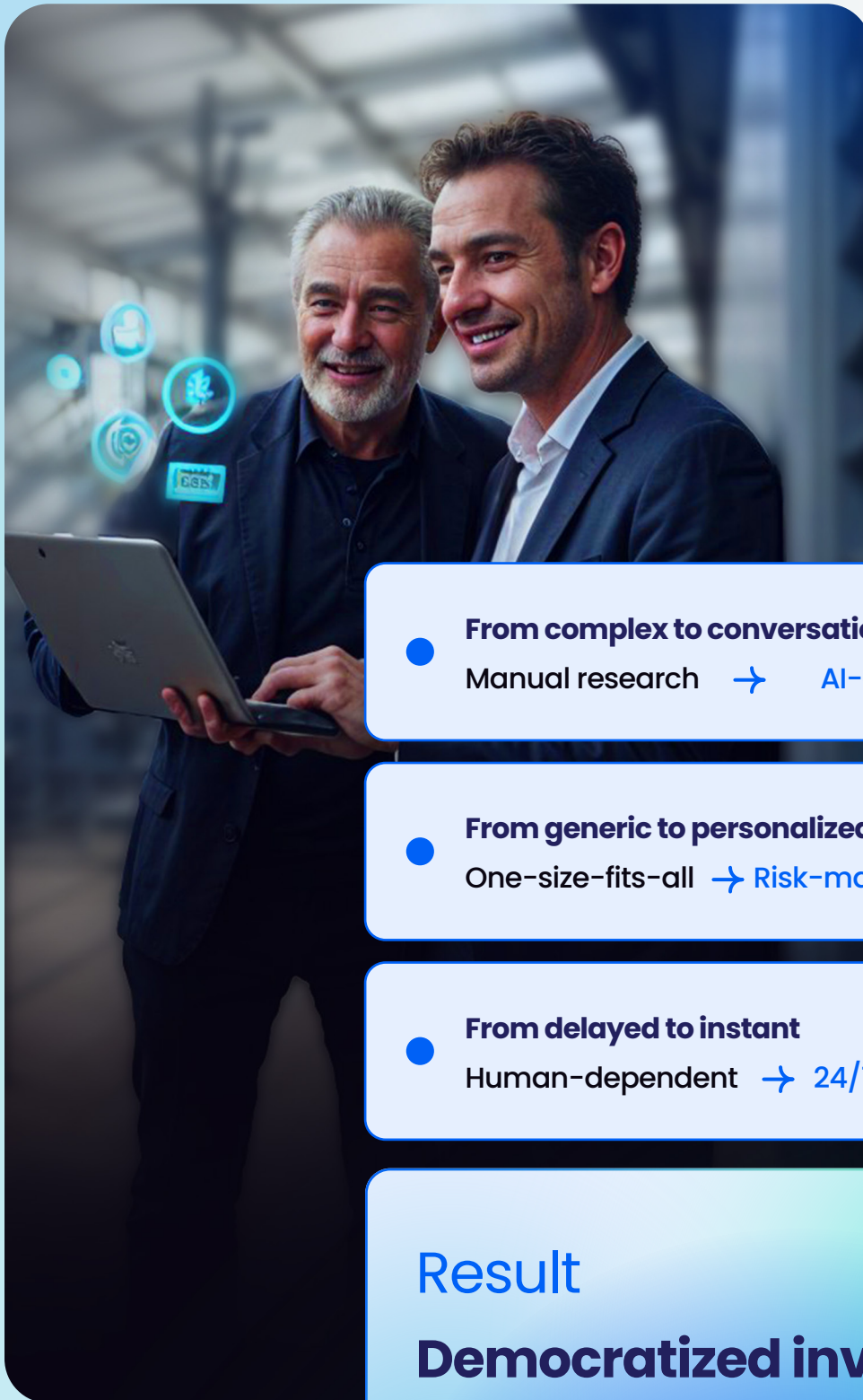Automated support for routine queries

↗

10%

Retail AUM Growth
Faster, confident investment decisions

Transformation Overview

Before App Pilot	After App Pilot

40+ page manual research — Instant **AI-powered** insights

Unknown risk profiles — **Clear risk** categorization

Delayed human support — **24/7 automated** **assistance**

Complex fund navigation — Conversational **fund discovery**

From complex to conversational

Manual research → AI-guided discovery

From generic to personalized

One-size-fits-all → Risk-matched recommendations

From delayed to instant

Human-dependent → 24/7 AI support

Result

Democratized investment intelligence through AI

Xloop™

Innovate With Us ↗