



**xVision**

# **Where Visual Data Becomes Strategic Advantage**

Transforming 1,200 bank branches through AI-powered monitoring

# The Problem

**1,200 branches**  
across South Asia

**20 minutes of**  
monitoring per  
branch/month

**<1% operational**  
coverage

**7,000+ cameras**  
requiring 24/7  
oversight

## Critical Pain Points

Untidy, unsecured branches



Inconsistent service deliver

Security vulnerabilities

Manual monitoring = unsustainable costs



# What Was at Risk



## Operational Excellence

- Branch cleanliness issues
- Productivity gaps



## Customer Experience

- Long wait times
- Inconsistent service quality



## Security Threats

- Unmonitored guards
- Theft vulnerabilities
- Unauthorized access





# xVision

## Real-time insights across three pillars:

### Operations

- Workforce productivity
- ATM functionality
- Manager floor-time tracking

### Customer Experience

- Wait-time tracking
- Premium customer ID
- Traffic level analysis
- Behavior detection

### Security

- Customer scanning
- Suspicious activity alert
- ATM monitoring







**AI Analysis**



**CCTV feeds**



**High Value Customer**

**Real-time  
Insights**

## Key Features



**Live control  
panel**



**Proactive risk  
mitigation**



**24/7 automated  
monitoring**



**Multi-KPI  
dashboard**

# The Impact



90%

**Increase in Real-Time Monitoring** From 20 minutes to full operational coverage



25%

**Customer Satisfaction Boost** Enhanced service consistency & reduced wait times

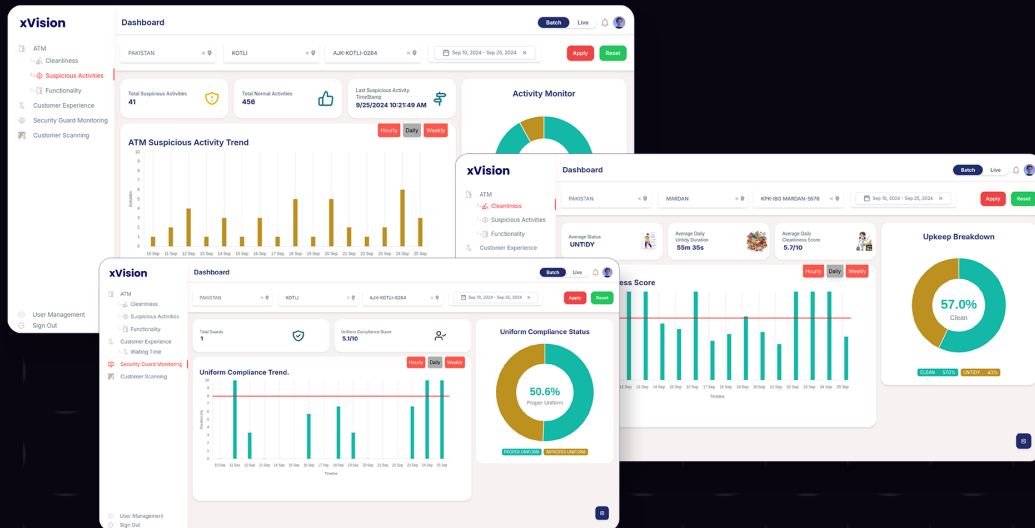


20x

**Cost Savings** Eliminated need for massive workforce expansion







## Transformation Overview

### Before xVision

### After xVision

20 min/month monitoring



Full-time coverage across  
1,200+ branches

Manual oversight only



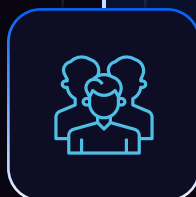
Automated  
AI monitoring

Limited security coverage



Comprehensive  
security insights

Inconsistent service



Consistent  
customer experience



- **From reactive to proactive**  
Traditional monitoring → AI-powered insights
- **From costly to efficient**  
Manual workforce → Automated intelligence
- **From inconsistent to reliable**  
Sporadic coverage → 24/7 monitoring

Result

**Strategic advantage through  
visual data intelligence**