



**xVision**

## **Where Visual Data Becomes Strategic Advantage**

Transforming 1,200 bank branches through  
AI-powered monitoring

# The Problem

**1,200 branches**  
across South Asia

**20 minutes** of  
monitoring per  
branch/month

**<1% operational**  
coverage

**7,000+ cameras**  
requiring 24/7  
oversight

# Critical Pain Points

Untidy, unsecured branches



Inconsistent service deliver

Security vulnerabilities

Manual monitoring = unsustainable costs



# What Was at Risk



## Operational Excellence

- Branch cleanliness issues
- Productivity gaps



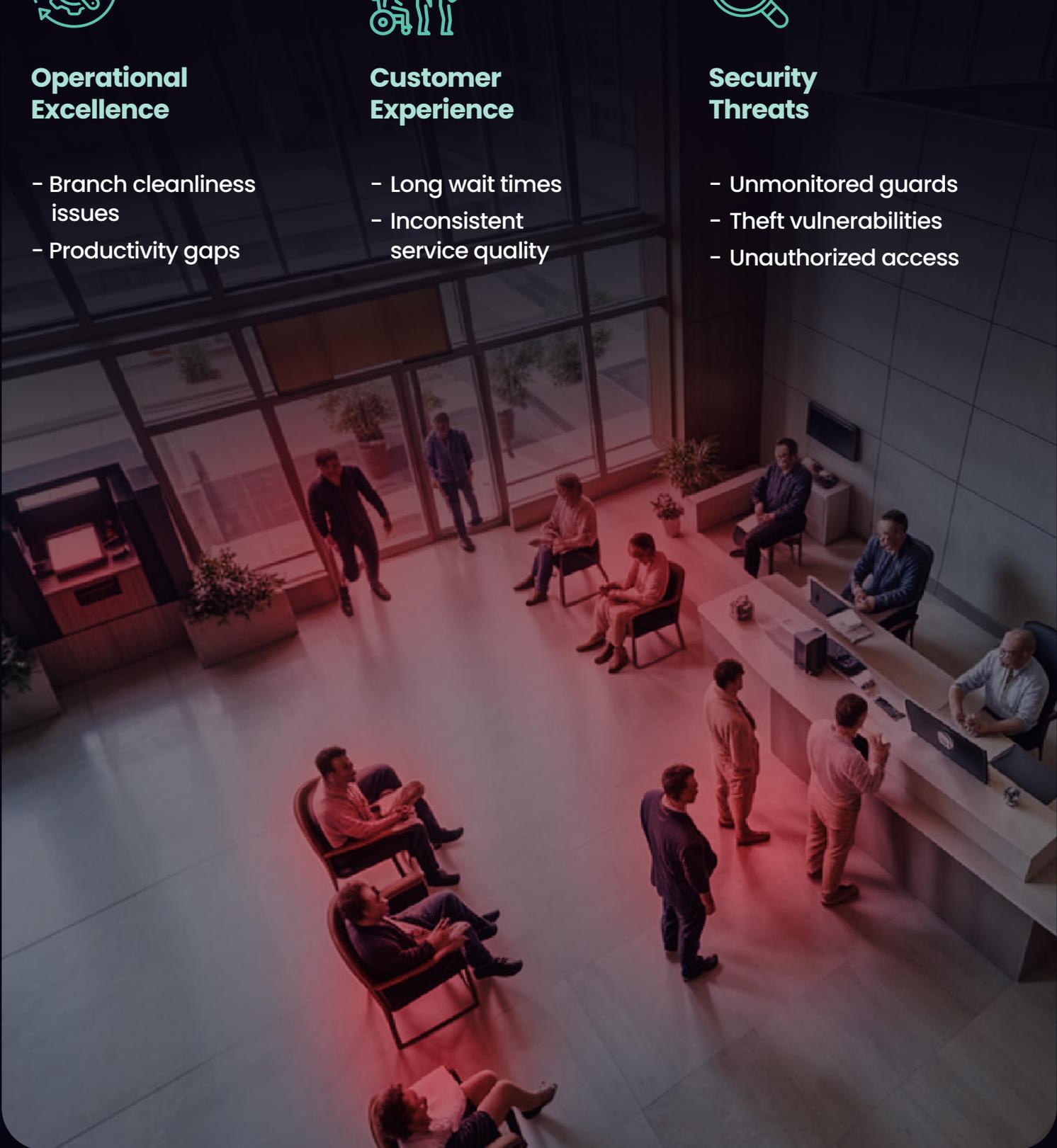
## Customer Experience

- Long wait times
- Inconsistent service quality



## Security Threats

- Unmonitored guards
- Theft vulnerabilities
- Unauthorized access



# xVision

## Real-time insights across three pillars:

### Operations

- Workforce productivity
- ATM functionality
- Manager floor-time tracking

### Customer Experience

- Wait-time tracking
- Premium customer ID
- Traffic level analysis
- Behavior detection

### Security

- Customer scanning
- Suspicious activity alert
- ATM monitoring





**AI Analysis**



**CCTV feeds**



SCANNING



High Value Customer

**Real-time Insights**

## Key Features



Live control panel



Proactive risk mitigation



24/7 automated monitoring



Multi-KPI dashboard

# The Impact



90%

**Increase in Real-Time Monitoring** From 20 minutes to full operational coverage



25%

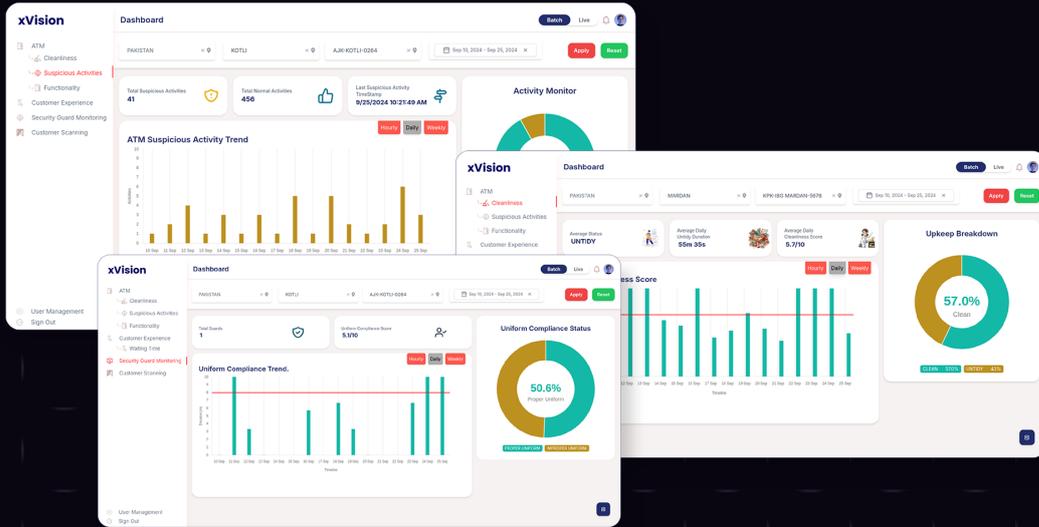
**Customer Satisfaction Boost** Enhanced service consistency & reduced wait times



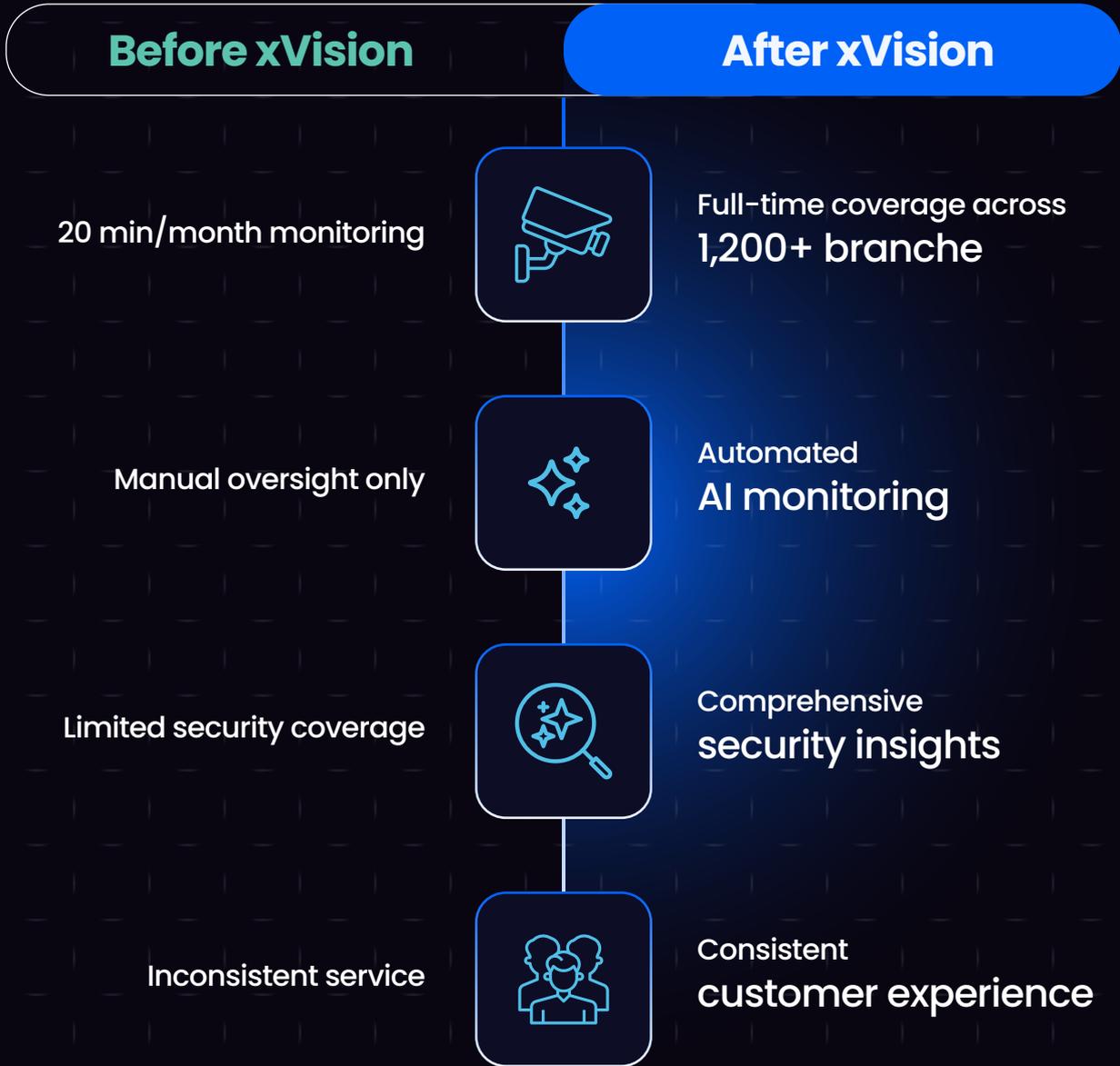
20x

**Cost Savings Eliminated** need for massive workforce expansion





# Transformation Overview





- **From reactive to proactive**  
Traditional monitoring → AI-powered insights

- **From costly to efficient**  
Manual workforce → Automated intelligence

- **From inconsistent to reliable**  
Sporadic coverage → 24/7 monitoring

**Result**

**Strategic advantage through  
visual data intelligence**